



Enterprise Delivery Platform for Wellmark Blue Cross and Blue Shield Insurers

ABOUT THE CLIENT

Wellmark Blue Cross and Blue Shield is a mutual insurance company owned by its policyholders. Wellmark and its subsidiaries provide health coverage to more than 2 million members in Iowa and South Dakota. And through the Blue Cross Blue Shield Association, Wellmark is part of a trusted national network that covers more than 100 million people. That's nearly 1/3 of all Americans

PROBLEM STATEMENT

The Blue Cross and Blue Shield Association (BCBSA) has created an Inter-Plan Policy that requires implementation of a delivery platform that makes individual Blue Plan payment innovation models available to other Blue Plans. The purpose of the delivery platform is to allow Blue Plans to compete with national payers (United, AETNA, etc.) to offer these models for national delivery to support national accounts. If a Blue Plan has the following innovation models available, they must make the model available for national delivery: episode/bundles; pay for performance/quality incentives; global budgets; patient centered medical homes and accountable care organizations.

OUR SOLUTION

1. Receive the monthly membership file for non-Wellmark National Account members who live in Iowa or South Dakota
2. Attribute non-Wellmark National Account members who live in Iowa or South Dakota
3. Generate unique logical person key for each member to incorporate into the Blue's system avoiding any orphan claims in the database
4. Receive the monthly attribution results file for Wellmark National Account members who live outside of Iowa or South Dakota
5. Identify Accountable Care Organisation providers for the claims data
6. Send and receive payments for attributed Wellmark members who live outside of Iowa or South Dakota
7. Send and receive payments for attributed non-Wellmark members who live in Iowa or South Dakota

BUSINESS BENEFITS

Compliant with BCBSA mandate.

With the implementation of this project, the need to create a comprehensive national delivery framework to deliver the value of local payment innovations programs to National Accounts will be resolved.

Plans will be able to meet provider demand to incorporate all Blues members in local innovation and value based reimbursement arrangements

Designated providers will benefit from being recognized from their commitments to deliver value based, patient centric care and also have the potential for increased member value

The Blues systems will have the opportunity to Solidify Market leadership; by offering the National Accounts solution leveraging local care delivery innovation across the country.

For business related queries, contact: info@sigmasoftusa.com